



# Innovation and idea generation

Age range: 11-14 and 14-16

 **BARCLAYS** | LifeSkills



# An enterprising person

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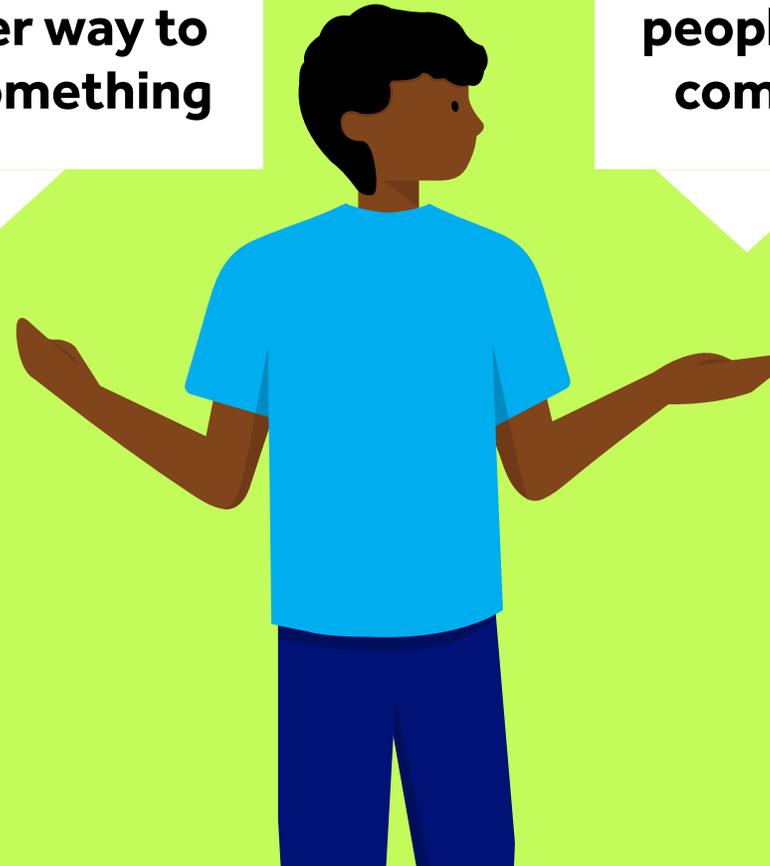
**Suggesting improvements for your school**

**Finding a better way to do something**

**Helping people in your community**

**Improving the area where you live**

**Supporting after-school clubs**



Being **enterprising** means using your skills and positive attitude to bring about change – not necessarily in business.

# Which of these tasks require creative ideas or innovative thought?

- Baking a cake
- Writing a revision plan
- Planning a football team's strategy
- Designing a new app
- Responding to a customer complaint
- Building a house



# What is creativity?

- The ability to think beyond traditional ideas, rules, patterns and relationship to create new ideas, forms and methods
- The use of imagination and the generation of new ideas



What do you see?

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# Developing creativity



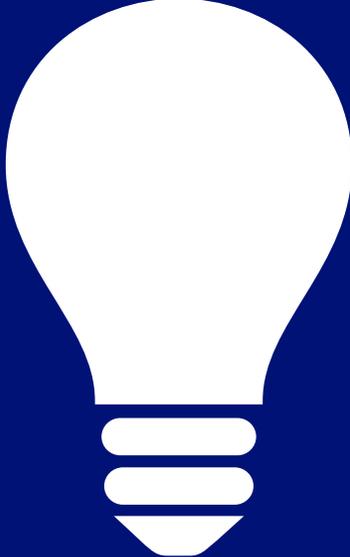
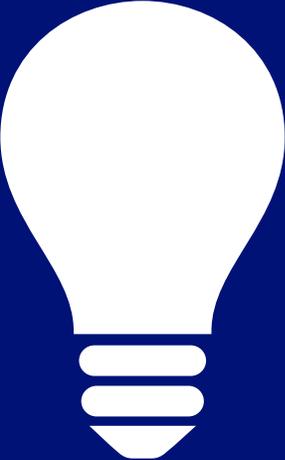
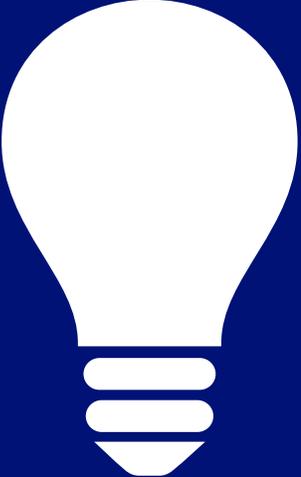
Looking for chances to be creative



Being open to new ideas



What skills do we need to use to improve our creativity?



# Creativity in action

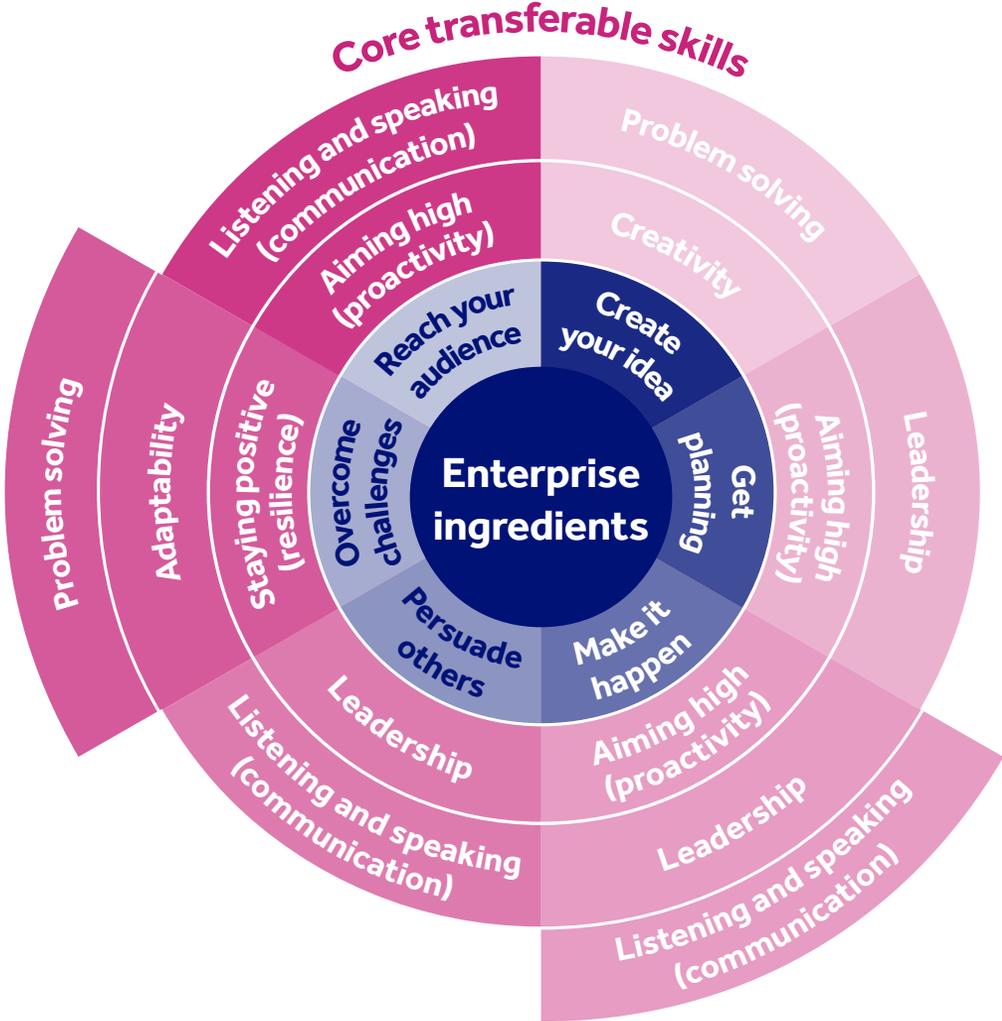
## Part 1: Think about where people you know use creativity

In what activities is creativity useful?	Who might use it?	What effect does it have?
<b>Example:</b> Cookery	<b>Families</b>	<b>Example:</b> A family may have lots of different foods and dinner is often a tasty surprise

## Part 2: Now think about where you use creativity already

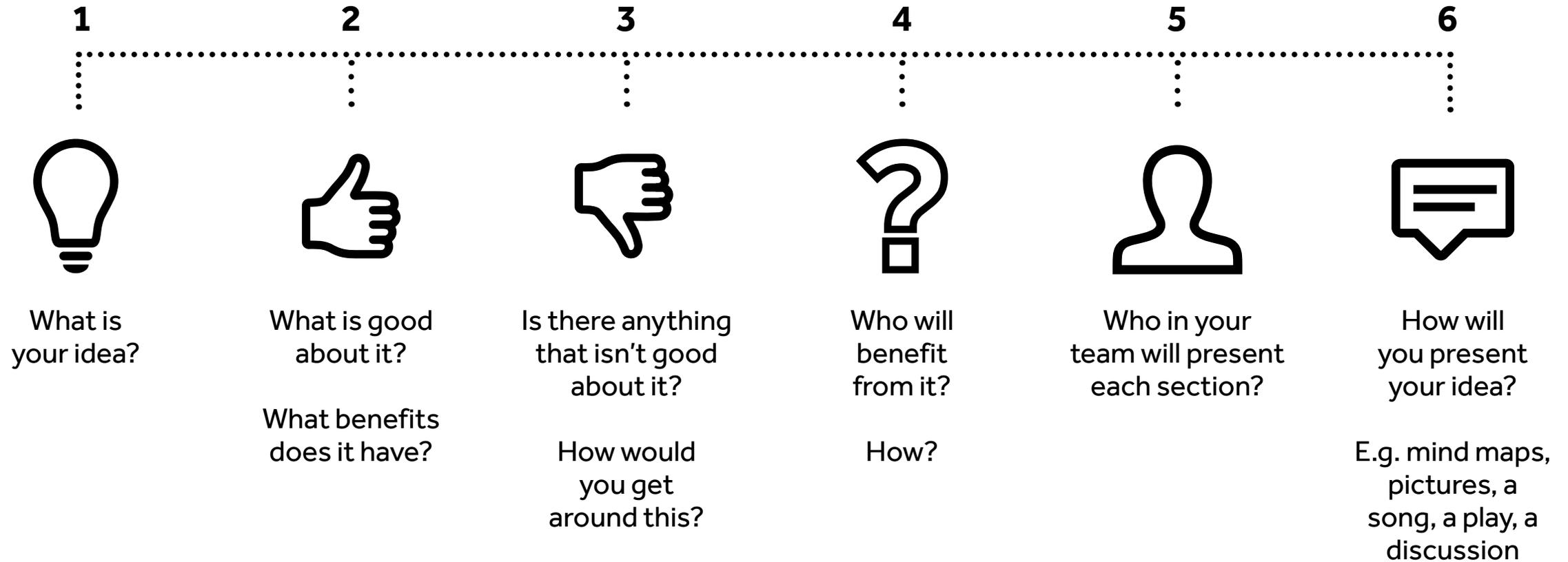
When am I creative?	How do I use creativity?	What effect does it have?
<b>Example:</b> At football	<b>Example:</b> I try new tricks to beat opponents	<b>Example:</b> When it works I help our team to win

# Being enterprising



# Present your idea

Use this sheet to help you plan your presentation



# Top tips for successful presentations

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- Practise what you want to say
- Summarise key points rather than reading a speech
- Speak clearly
- Don't rush. Your audience need time to take in what you're saying
- Stick to time (put a timer or watch in front of you to help)
- Don't worry if you make a mistake. Your audience are unlikely to notice an error
- Pause and breathe
- Let your enthusiasm for your ideas show

